

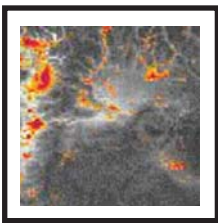
NewCity Moscow WHAT DO YOU WANT?

NewCity Moscow is a year-long citizen driven effort to improve quality of life and economic development. Your support and participation is vital in making Moscow, Idaho one of America's First NewCities®. The following areas will be addressed during the effort.



Citizen Involvement

Unlike many planning efforts, *NewCity Moscow* will engage the citizenry to produce visionary but realistic plans.



Regionalism

To be successful, Moscow, Idaho must cooperate with its neighbors on economic and quality of life issues.



New Development

Innovative planning techniques can create handsome, pedestrian and environmentally friendly developments that the entire city can be proud of.



Economic Development

Economic activity must be globally focused and regionally implemented. A special emphasis should be placed on growing local business.



Greenspace

Protecting and improving greenspace, both parks and open lands, will help maintain Moscow's unique identity and quality of life.

Environment

Protecting and enhancing the environment is critical to livability and economic prosperity.



Transportation

Planning for movement means accommodating the automobile as well as alternative forms of transportation including walking and bicycling.



Heritage

The 21st century Moscow must build on the traditions which have been established since its founding.



Town-Gown

The community's positive relationship with the University of Idaho can be made even better.



Redevelopment

Many areas can be rejuvenated with mixed-use development that can help strengthen downtown, maximize existing infrastructure, and help to preserve greenspace.



GET INVOLVED!

HERE'S YOUR CHANCE TO BE HEARD

www.newcities.org

Here's What You Can Tell Us.

- ♦ What you want Moscow to look like in the future.
- ♦ How you want Moscow's transportation system to work.
- ♦ What steps should be taken to protect and grow Moscow's unique quality of life.
- ♦ How Moscow's economy can flourish in the global era.
- ♦ How environmental and greenspace concerns should be addressed.
- ♦ And much more!

What We Hope to Accomplish.

The NewCities Foundation seeks to define and promote the economic and social vitality of what we call the "New City," regardless of its size or location. A "New City" is simply tomorrow's city, including changes in the social and physical environment, the economy, and the children who are its future leaders. The Foundation's programs are offered to strengthen local leadership, promote citizenship, and engage citizens in their communities to build civic capacity.

What We Do.

The NewCities Foundation was created to cultivate civic leadership and citizen involvement.

Schedule

Thursday, September 22, 2005: The NewCity Moscow Kickoff Event - We will provide a fabulous evening, free and open to the public. (Location TBA)

Mid - Late October 2005: THE MAIN EVENT! A three-day, city building charrette - the whole town is invited! Grab a pencil and let us know what you want Moscow to be.

November 2005 - January 2006 - Steering committee meets once a month with NewCities Foundation experts to move from design to reality.

February 2006: Reality Check - A community-wide meeting to get feedback on the progress being made.

March 2006: Final Decision Time - The steering committee will put the final touches on their recommendations.

April 2006: Unveiling - The results of the entire process will be distributed throughout the community. Come and see for yourself!

May - June 2006 - NewCities Foundation staff will assist city and community leaders in creating a plan of implementation of YOUR ideas. Once completed, Moscow will be proclaimed one of America's First NewCities®!

The Moscow City Council financially supports this process **BUT DOES NOT DRIVE IT . . . YOU DO!** Please get involved in the future of your community.

For more information contact Steve Austin, NewCities Foundation, at 888.352.0922 or email saustin@newcities.org.