

Possibilities for a NewCity Moscow

In 2005, the City of Moscow hired the NewCities Foundation to help coordinate a civic engagement project designed to allow citizens to guide the future of the community. After meeting with numerous civic groups and holding 3 listening and comment sessions, the NewCities Foundation has developed a list of possible community actions based on the predominate themes voiced by local citizens.

Community desire: "Cherish the core values; keep the small town atmosphere"

Possible actions:

- ♦ Stake the social and economic future on the "New Frontier" to keep Downtown Moscow the heart of the community
- ♦ Focus new development such that a majority of new residents will live within a one mile radius of downtown
- ♦ Preserve the views of countryside from Main Street
- ♦ Create a greenbelt to focus growth inward
- ♦ Keep the skyline - even if it is with new buildings



Community desire: "Get serious about getting green"

Possible actions:

- ♦ Join the U.S. Mayor's Climate Protection Agreement
- ♦ Prepare and implement a Green Infrastructure Plan
- ♦ Design and implement alternative stormwater management regulations

Community desire: "Keep your eyes on the prize" - brainpower, not sprawl, is the key component of 21st century economic growth

Possible actions:

- ♦ Create a "President's Commission on Economic Development, co-chaired by the presidents of the University of Idaho and Washington State University, to leverage the full economic potential of the Universities
- ♦ Create a "Knowledge Corridor" between Moscow and Pullman - a brand identity that positions the region to succeed economically in the 21st century

Community desire: "Bridge the town-gown divide"

Possible actions:

- ♦ Humanize the "DMZ" that currently exists between downtown and campus with dense, mixed-use development that creates inviting public spaces

Community desire: "Grow without sprawl"

Possible actions:

Re-imagine the "Strip"

- ♦ Reclaim parking lots and single use buildings for dense, mixed-use, vibrant, and pedestrian friendly new growth

Make new growth great growth

- ♦ Adopt a form based code to govern design of all new development areas

Community desire: "Tame the car"

Possible actions:

- ♦ Link land use and alternative transportation -develop places that encourage walking, biking, and transit
- ♦ Implement a "living streets" program, including sidewalks on every street and traffic calming
- ♦ Conduct a Transportation Demand Study to determine how car trips may be reduced

Community desire: "Understand the financials"

Possible actions:

- ♦ Conduct a cost of community services study to determine cost-revenue impacts of new growth

Community desire: "Make planning fun"

Possible actions:

- ♦ Build a LIVING, "integrated" plan based on creating and connecting the "whole" community
- ♦ Change the process from confrontation to collaboration - get citizens involved at the earliest stage and use the charette process to build consensus
- ♦ Utilize the free market to facilitate the achievement of the city's planning concepts

Community desire: "Communicate the vision and listen to the people!"

Possible actions:

- ♦ Send a copy of the Integrated Plan to every household in the city
- ♦ Hold general neighborhood meetings outside of city hall throughout the year
- ♦ Host monthly local access TV/web cast show on planning issues
- ♦ Staff a planning booth at the Farmer's Market once a month to distribute information and receive comment
- ♦ Improve website to allow interactive capabilities - add a FAQ section
- ♦ Ensure that Commission agendas are widely available - in print and on TV
- ♦ Create information kiosks downtown and elsewhere

You're Invited!



City of Moscow
206 E. Third Street
Moscow, Idaho 83843

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Meeting Details

Special Council Workshop - Mayor and Council in attendance

March 2, 2006, 7:00 p.m., University Inn - University Room

We will be giving away one family swim pass as a door/raffle prize to an attendee. Must be present to win.

Tell Us What You Think:

1. The Mayor and City Council would like to know your thoughts. Please take a moment to consider these questions and come out on March 2 - or respond to us the ways listed at right - and let us know what you think.
2. What do you think about the ideas and directions outlined in this flyer? What would you change?
3. What is the single most important issue facing Moscow and what action do you think the City should take to address it?
4. What do you value most about Moscow?

Methods to Respond:

1. Attend the March 2 meeting and enter for a chance to win a family swim pass
2. Go to www.ci.moscow.id.us/newmoscow.asp
3. Email to newmoscow@ci.moscow.id.us
4. Leave voice message at 883-7000 ext. 2290
5. Mail in responses Attn: NewCities, 206 East Third Street, Moscow, ID 83843